





ABOUT US:

We are an up-coming women-owned cheerleading program in Texas. We are committed to providing our athletes with a family environment that treats athletes of ALL levels equally to ensure we continue to watch them grow into the best versions of themselves. We believe in the power of routine, and that training skills consistently builds confidence in BOTH tumbling and life.

For the 2025-2026 season, we will offer numerous programs to meet the needs of ALL athlete's interests, conditions, and commitment levels. Royal Cheer Legacy is the PERFECT way to dip your toes in the world of cheerleading and join us in building cheerleaders representing our program values.

Royal Cheer Legacy teaches the power of routine, commitment, and confidence. When taught young, we believed the power of a good routine with confidence and commitment behind it can stick with our athletes through adulthood. We encourage you to join us for season 2 and watch your child develop our values in their personal life through our programs.

CONTACT US:

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EMAIL US: Royalcheerlegacy@gmail.com



WHAT IS COMPETITIVE CHEERLEADING?

ELITE Performance Teams consist of a 2 Minute 30 Second Cheer Routine for most divisions and the occasional 2 Minute Routine for others, including a Stunt Section, Running Tumbling, Standing Tumbling, Pyramid, and Dance. These Routines don't consist of any "cheers or poms" but instead have a customized cheer music mix behind the routine. We don't cheer for any sports teams. We represent "Royal Cheer Legacy" and compete against other all star competitive teams. Putting all the skills together to make it flow coherently is called "choreography" all of the skills in the routine will be choreographed to ensure our athletes have the best scores possible. The prettier and more complex the skill is executed, the higher the score. The same thing goes for every element in the routine. Royal Cheer Legacy prides itself on teaching athletes the technically correct way of performing skills to ensure that they compete their skills at their highest potential once they are ready to be put on the mat.

The culture of our Elite Teams is competitive, disciplined, and team-oriented. Being a part of a competition team will help transfer athletes' skills from the cheer mat to their everyday lives. Routines are built based on the overall success of the ENTIRE team. We train our athletes to be "team players" and rely on parents to encourage that same mindset at home. Building confidence and consistency in athletes' cheer and day-to-day life is something our owner and coaches have been trained on and practiced for over 10 years and will continue to do for seasons to come.



Program Overview

ALLSTAR COMMITMENT

Participating in our RCL Allstar Program is a 12-month commitment. Cheerleaders will practice 2-3 times a week. Practices will begin Monday May 5th, 2025 and will continue until the end of April 2026. Over the summer we do not hold practice on the weekends. There will be a weekend that we teach choreography, and all cheerleaders are required to be present. Additional and extended practices will be scheduled during important times of the season. Cheerleaders are expected to prioritize their participation in our program and fully commit to attending all scheduled practices and events. Competitive cheerleading is a team sport, and it requires all cheerleaders present at practice to truly benefit from the routine and stunt training. If one cheerleader is absent, an entire stunt cannot practice.

COMPETITION SEASON

Competition Season begins in late October and continues through the end of April each year. RCL will try to mainly book DFW local events for the season. There could be one travel competition to Austin or Houston area, but that is TBD. The only other travel we will plan for is the possibility of attending Allstar Worlds or Prep Grand Nationals. Both of these events are located in Orlando, FL. These two events are generally held at the end of April. If the team or teams your child performs on earns a bid from the event producer, we will take that squad to Florida for Nationals in late April of 2026. Travel expenses are not included in the monthly tuition. Parents will be responsible for flights and hotel cost to travel to Florida in April of 2026 should your child's team receive a bid. Parents are required to book travel in accordance with any guidelines provided throughout the season.

TEAM PLACEMENTS

After the team placements and private evaluations are completed in May 2025, coaches will then assemble the team rosters for the upcoming season. When it comes to forming and placing athletes on a team, there is a lot of different things to consider. Cheerleaders experience, individual skills, child's maturity, and what would potentially create the most successful and competitive teams. We want to place athletes on teams that will allow the child to be challenged throughout the season and grow as an individual and as a team. Every athlete's journey in competitive cheerleading is different, whether it's your first or second season at the gym. Our main goal in team placements is to build strong teams and individuals on and off the mat. Placement emails will be sent in April of 2025.

COMMUNICATION

All communication for the teams will be done throughout the app Group me. Once your child is placed on a team, you will receive an invite to the app for the team.



RCL APPROXIMATE PRICE LIST 2025-2026

Season 2 fees

Due

•	Registration fee new members	\$75	5/3
•	Practice wear/bow	\$185	5/15
•	Uniform/comp bow	\$250	6/15
•	Shoes	\$130	7/15
•	Choreo/Music	\$175	8/15
•	Jersey/Backpack	\$125	9/15
•	Monthly tuition	\$220	1st of every month May
•	Competitions/Coaches fee	TBA	tuition due 5/3

UNKNOWN COST: ***EXACT Showcase and/or Competition fees/coaches fees are unknown at this time. Schedule to be released in August of 2025.***

\$35 LATE FEE WILL APPLY TO ALL PAYMENTS NOT PAID ON OR PRIOR TO DUE DATE

Please don't forget RCL will have several fundraisers going this season to help with the out of pocket expenses! You will be able to use fundraisers towards all required cost above.

Signature:_____

Date:_____



Apparel





Royal Cheer Legacy Sponsor Information Form

Sponsorship, Business Sponsorship, Team Sponsorship and Donation

Please check a box next to the appropriate selection below:

- Sponsorship
- Donation
- Team Sponsorship
- Business Sponsorship

AMOUNT SPONSORING: \$_____

Company Name :_____

First Name :_____ Last Name:_____

Job title:_____

Is requesting organization a nonprofit? Yes No

What is your nonprofit status? Yes No

Do you need a Tax Receipt? Yes No

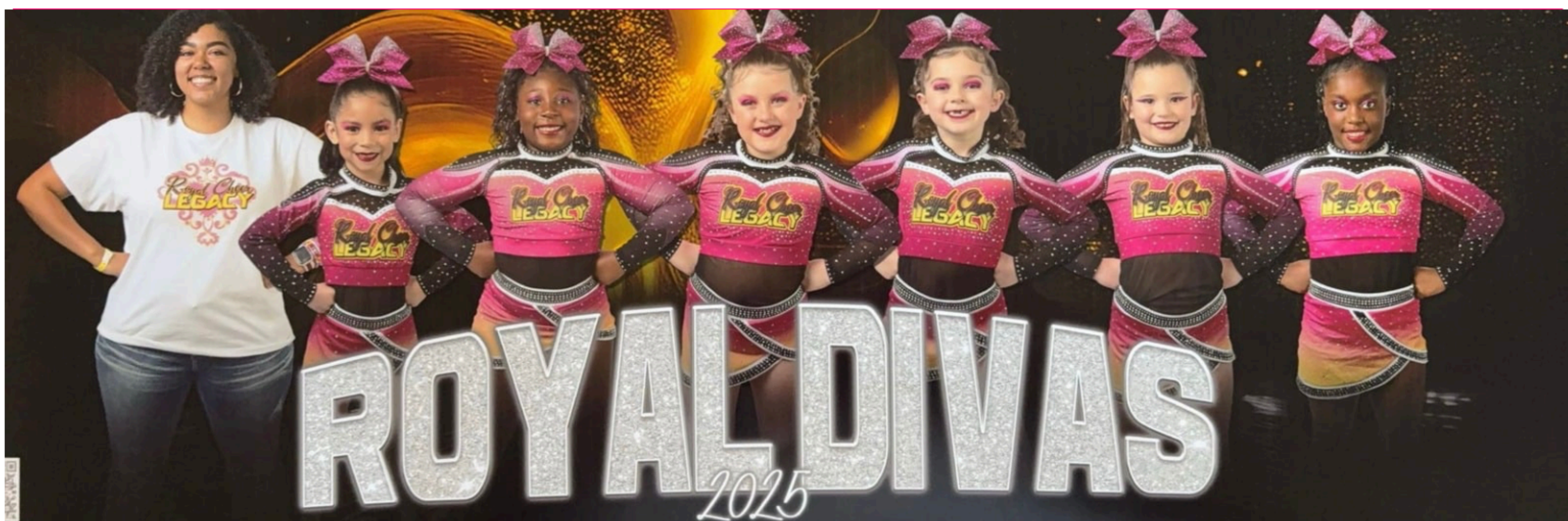
Address :_____

City:_____ State:_____ Zip code:_____

Specific RCL Cheerleader that you wish to sponsor?

Please provide First and Last name of cheerleader _____

Signature:_____ Date:_____



SEASON 2 TEAM PLACEMENTS

REGISTRATION NOW OPEN

SAVE THE DATE MAY 3RD & 17TH

CLINICS START 4/16 5-7PM EVERY MONDAY & WEDNESDAY

PARENT MEETING MAY 2ND 6PM

Registration fee

New members \$75

Returning athletes free

Everyone makes a team!

- ✓ Ages 3-18yrs old
- ✓ 2-3 practices a week
- ✓ Low cost
- ✓ Local competitions
- ✓ Community events
- ✓ Memories to last a life time!



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